

# Voters' Health Care Priorities



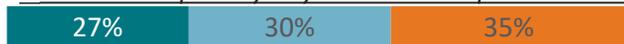
Survey of California Likely Voters

## California Voters Say Fixing Health Care Is a Top Priority

- California voters say health care is one of the top-two issues informing their vote this November.
- About 9 in 10 say improving health care should be a “top” or “major” priority for elected officials and they want them to do more to improve health care.
- California voters desire lower health fees and want their out-of-pocket costs to be more predictable.
- They want politicians and the private sector industry leaders to focus on policy reforms that make the health care system more affordable and the cost more transparent to consumers.

### Voters want health care to be a priority

How much improving health care...  
...is **a current** priority to your elected representatives

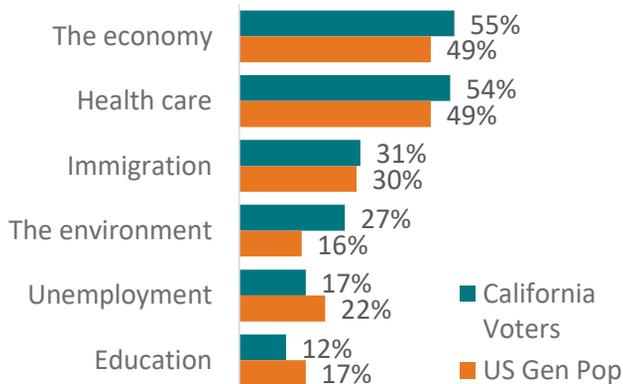


...**should be** a priority to your officials



■ Top priority ■ Major priority ■ Low/No priority

### The most important issues on voters' minds



### Voters want transparency in costs

Percent of voters who want more of the following

**77%** Clarity on **out of pocket costs at hospitals**

**75%** Clarity on what health care providers and medicines are **covered by your insurance**

**72%** Clarity on **out of pocket costs for prescriptions**

**71%** Information on how often and why specific health treatments prescribed by a doctor are **denied by insurers**

### Broad support for real solutions

Percentage of voters want the following changes

**88%** Pharmacists should be able to **inform customers** at the point-of-sale of ways to **save money** on a prescription

**82%** Pharmaceutical companies, hospitals, and health insurers should be more **transparent** about the **cost and access** to health care

**80%** Pharmaceutical companies should have to provide information about **drug costs and financial assistance** available to patients

**73%** Hospitals and clinics should be required to show **how much** they are **marking up** the costs for standard treatments

### Voters are frustrated by health costs

Percentage of voters frustrated by the following

**68%** Insurance costs, like premiums, copays and deductibles

**63%** Hospital fees and unexpected hospital bills

**56%** Insurance networks are too narrow, covering too few doctors and specialists

**54%** Out-of-pocket costs for prescription drugs

These are findings from an Ipsos poll conducted October 4-11, 2018 on behalf of Consumers for Quality Care. A sample of 254 likely voters in California were interviewed online.