

Voters' Health Care Priorities

Survey of Colorado Likely Voters

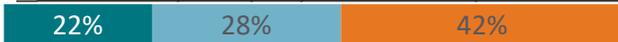
Colorado Voters Say Fixing Health Care Is a Top Priority

- Colorado voters say health care is one of the top-two issues informing their vote this November.
- About 9 in 10 say improving health care should be a “top” or “major” priority for elected officials and they want them to do more to improve health care.
- Colorado voters desire lower health fees and want their out-of-pocket costs to be more predictable.
- They want politicians and the private sector industry leaders to focus on policy reforms that make the health care system more affordable and the cost more transparent to consumers.

Voters want health care to be a priority

How much improving health care...

...is a **current** priority to your elected representatives

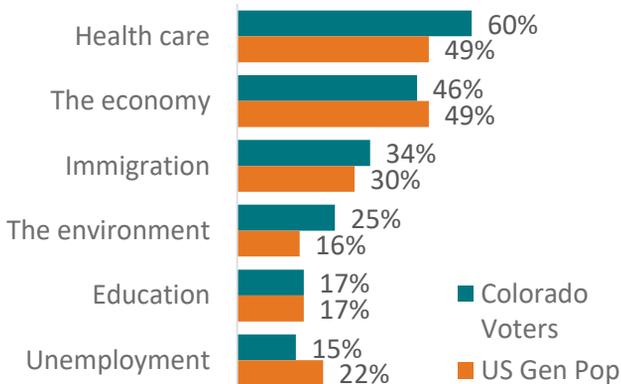


...**should be** a priority to your officials



■ Top priority ■ Major priority ■ Low/No priority

The most important issues on voters' minds



Voters are frustrated by health costs

Percentage of voters frustrated by the following

- 78%** Hospital fees and unexpected hospital bills
- 73%** Insurance costs, like premiums, copays and deductibles
- 60%** Insurance networks are too narrow, covering too few doctors and specialists
- 58%** Out-of-pocket costs for prescription drugs

Voters want transparency in costs

Percent of voters who want more of the following

- 86%** Clarity on **out of pocket costs at hospitals**
- 85%** Clarity on what health care providers and medicines are **covered by your insurance**
- 80%** Information on how often and why specific health treatments prescribed by a doctor **are denied by insurers**
- 79%** Clarity on **out of pocket costs for prescriptions**

Broad support for real solutions

Percentage of voters want the following changes

- 92%** **Pharmacists should be able to inform customers** at the point-of-sale of ways to **save money** on a prescription
- 86%** **Pharmaceutical companies, hospitals, and health insurers** should be more **transparent** about the **cost and access** to health care
- 84%** **Pharmaceutical companies** should have to provide information about **drug costs and financial assistance** available to **patients**
- 77%** **Insurance companies** should **not** be able to **prevent patients** from reaching their **insurance deductible**

These are findings from an Ipsos poll conducted October 4-11, 2018 on behalf of Consumers for Quality Care. A sample of 250 likely voters in Colorado were interviewed online.