

Voters' Health Care Priorities



Survey of New Hampshire Likely Voters

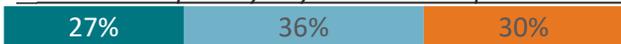


New Hampshire Voters Say Fixing Health Care Is a Top Priority

- New Hampshire voters say health care is one of the top-two issues informing their vote this November.
- About 9 in 10 say improving health care should be a “top” or “major” priority for elected officials and they want them to do more to improve health care.
- New Hampshire voters desire lower health fees and want their out-of-pocket costs to be more predictable.
- They want politicians and the private sector industry leaders to focus on policy reforms that make the health care system more affordable and the cost more transparent to consumers.

Voters want health care to be a priority

How much improving health care...
...is **a current** priority to your elected representatives

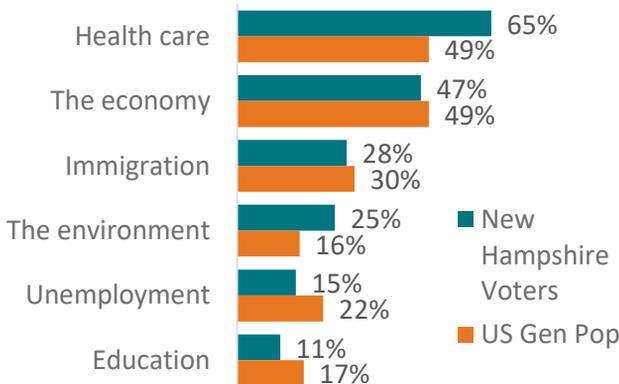


...**should be** a priority to your officials



■ Top priority ■ Major priority ■ Low/No priority

The most important issues on voters' minds



Voters want transparency in costs

Percent of voters who want more of the following

- 85%** Information on how often and why specific health treatments prescribed by a doctor are denied by insurers
- 84%** Clarity on what health care providers and medicines are covered by your insurance
- 84%** Clarity on out of pocket costs at hospitals
- 81%** Clarity on out of pocket costs for prescriptions

Broad support for real solutions

Percentage of voters want the following changes

- 91%** Pharmacists should be able to inform customers at the point-of-sale of ways to save money on a prescription
- 87%** Pharmaceutical companies, hospitals, and health insurers should be more transparent about the cost and access to health care
- 84%** Pharmaceutical companies should have to provide information about drug costs and financial assistance available to patients
- 73%** Hospitals and clinics should be required to show how much they are marking up the costs for standard treatments

Voters are frustrated by health costs

Percentage of voters frustrated by the following

- 84%** Hospital fees and unexpected hospital bills
- 78%** Insurance costs, like premiums, copays and deductibles
- 68%** Out-of-pocket costs for prescription drugs
- 64%** Out-of-pocket costs for routine visits to a doctor

These are findings from an Ipsos poll conducted October 4-11, 2018 on behalf of Consumers for Quality Care. A sample of 250 likely voters in New Hampshire were interviewed online.