

# **Health Care Policy**

## **Ipsos survey conducted on behalf of Consumers for Quality Care**

- 1. How concerned are you, if at all, with the costs of the following?
  - a. Total concerned

	Total (N= 2,000)	Democrat (N= 654)	Republican (N= 601)	Independent (N= 549)
Health care	84%	86%	85%	81%
Retirement	77%	81%	78%	77%
Housing	70%	74%	65%	70%
Higher education	57%	65%	50%	55%
Child care	34%	43%	24%	32%

#### b. Child care

	Total	Democrat	Republican	Independent
y concerned	15%	21%	11%	14%
newhat concerned	18	22	13	18
newhat unconcerned	18	15	21	19
y unconcerned	42	37	49	43
n't know	7	6	6	7
ncerned (Net)	34%	43%	24%	32%
concerned (Net)	60	52	70	61

#### c. Retirement

Tel: +1 202 463-7300

	Total	Democrat	Republican	Independent
y concerned	44%	47%	44%	42%
newhat concerned	34	33	34	35
newhat unconcerned	13	12	14	12
y unconcerned	7	5	7	7
n't know	4	2	1	4
ncerned (Net)	77%	81%	78%	77%
concerned (Net)	19	17	21	19

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



#### d. Higher education

	Total	Democrat	Republican	Independent
y concerned	29%	38%	22%	27%
newhat concerned	28	27	27	28
newhat unconcerned	17	14	21	17
y unconcerned	23	19	27	24
n't know	3	3	3	4
ncerned (Net)	57%	65%	50%	55%
concerned (Net)	40	33	47	41

#### e. Housing

	Total	Democrat	Republican	Independent
y concerned	34%	39%	26%	34%
newhat concerned	36	34	38	36
newhat unconcerned	16	15	19	16
y unconcerned	12	11	14	12
n't know	2	1	2	2
ncerned (Net)	70%	74%	65%	70%
concerned (Net)	28	26	33	28

#### f. Health care

Tel: +1 202 463-7300

	Total	Democrat	Republican	Independent
y concerned	55%	59%	54%	53%
newhat concerned	29	27	31	28
newhat unconcerned	9	9	9	9
y unconcerned	6	5	5	8
n't know	2	0	1	2

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



ncerned (Net)	84%	86%	85%	81%
concerned (Net)	15	13	14	17

- 2. How much do you agree or disagree with the following statements?
  - a. Total agree

	Total	Democrat	Republican	Independent
Consumers need to better understand the costs associated with health care	91%	92%	95%	90%
Pharmaceutical companies should have to provide more information about drug costs and financial assistance that may be available to patients	91%	94%	90%	92%
Lowering out of pocket costs for health care should be a top priority for Washington	88%	94%	86%	86%
I am excited about medical science and breakthroughs for treatments	85%	88%	87%	82%
Politicians are more interested in bumper sticker slogans than real solutions when it comes to health care	85%	86%	90%	84%
Medical bills are confusing to understand	75%	75%	77%	74%
More competition in the insurance marketplace would make health care more affordable	69%	63%	81%	69%
We will see a cure for diseases like HIV and Alzheimer's in my lifetime	52%	55%	52%	50%

b. Consumers need to better understand the costs associated with health care

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



	Total	Democrat	Republican	Independent
ongly agree	54%	56%	54%	55%
newhat agree	37	37	41	35
newhat disagree	4	3	3	5
ongly disagree	2	3	1	2
n't know	3	2	1	4
ree (Net)	91%	92%	95%	90%
agree (Net)	6	6	4	7

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



#### c. Medical bills are confusing to understand

	Total	Democrat	Republican	Independent
ongly agree	35%	36%	36%	33%
newhat agree	41	40	42	41
newhat disagree	15	16	15	16
ongly disagree	6	6	6	7
n't know	3	3	2	3
ree (Net)	75%	75%	77%	74%
agree (Net)	21	22	21	23

#### d. More competition in the insurance marketplace would make health care more affordable

	Total	Democrat	Republican	Independent
ongly agree	35%	30%	44%	33%
newhat agree	34	33	37	36
newhat disagree	12	15	9	12
ongly disagree	6	8	4	6
n't know	13	15	7	12
ree (Net)	69%	63%	81%	69%
agree (Net)	18	23	12	19

#### e. We will see a cure for diseases like HIV and Alzheimer's in my lifetime

	Total	Democrat	Republican	Independent
ongly agree	18%	20%	18%	16%
newhat agree	34	35	34	34
newhat disagree	25	24	27	24
ongly disagree	10	9	10	9
n't know	14	12	12	16
ree (Net)	52%	55%	52%	50%
agree (Net)	34	34	37	34

#### f. Lowering out of pocket costs for health care should be a top priority for Washington

Total	Democrat	Republican	Independent
-------	----------	------------	-------------

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



Tel:

+1 202 463-7300

### Press Release - continued -

ongly agree	62%	68%	57%	58%
newhat agree	27	25	29	29
newhat disagree	5	3	8	6
ongly disagree	2	1	3	3
n't know	4	2	3	6
ree (Net)	88%	94%	86%	86%
agree (Net)	8	4	11	8

g. I am excited about medical science and breakthroughs for treatments

	Total	Democrat	Republican	Independent
ongly agree	39%	44%	41%	33%
newhat agree	46	43	47	49
newhat disagree	8	7	7	10
ongly disagree	3	3	2	3
n't know	5	2	4	6
ree (Net)	85%	88%	87%	82%
agree (Net)	11	10	9	12

h. Politicians are more interested in bumper sticker slogans than real solutions when it comes to health care

	Total	Democrat	Republican	Independent
ongly agree	56%	55%	59%	54%
newhat agree	30	31	31	30
newhat disagree	6	6	5	7
ongly disagree	2	2	2	2
n't know	7	6	4	7
ree (Net)	85%	86%	90%	84%
agree (Net)	8	8	7	9

i. Pharmaceutical companies should have to provide more information about drug costs and financial assistance that may be available to patients

	Total	Democrat	Republican	Independent
ongly agree	63%	70%	58%	61%
newhat agree	28	23	31	31
newhat disagree	4	3	6	4

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 *Vice President, U.S., Ipsos Public Affairs* 



ongly disagree	1	2	1	1
n't know	4	2	3	4
ree (Net)	91%	94%	90%	92%
agree (Net)	6	4	7	5

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



#### 3. Would you rather...

	Total	Democrat	Republican	Independent
Pay more on a monthly basis for a health plan that has comprehensive coverage with minimal fees when you need treatments	81%	85%	79%	80%
Pay less on a monthly basis for a health plan with skimpy coverage and pay large fees for needed treatments	19	15	21	20

The next four questions are about a specific policy proposal about health care.

Medicare provides health and prescription drug coverage for seniors and the disabled. Now, some policymakers are proposing a change to Medicare prescription drug coverage impacting the costs for prescription drugs at the pharmacy.

Currently, prescription drug makers provide rebates or discounts to insurance companies and pharmacy benefit managers (PBMs). They in turn use those discounts to lower monthly premiums for all customers.

This new proposal would require insurance companies and pharmacy benefit managers (PBMs) to apply these rebates directly to prescription drug prices lowering the out of pocket price for the individual consumer at the pharmacy rather than lowering premiums for all customers.

#### 4. Knowing this, do you support or oppose this proposal?

+1 202 463-7300

Tel:

	Total	Democrat	Republican	Independent
ongly support	22%	23%	25%	19%
newhat support	42	44	41	45
newhat oppose	10	9	13	9
ongly oppose	4	4	6	4
n't know	22	20	16	23

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



port (Net)	64%	67%	65%	64%
oose (Net)	15	13	18	14

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



If insurance companies are required to apply these rebates directly to prescription drug prices, federal regulators estimate that this proposed change to Medicare would mean that most seniors would have to pay \$3 to \$6 more per month, on average, for their health insurance premium.

But seniors would save 10% to 20% on the prescription medicines they pick up at the pharmacy, and they would save 12% to 20% on their insurance deductible.

#### 5. Knowing this, do you support or oppose this proposal?

	Total	Democrat	Republican	Independent
ongly support	27%	29%	26%	27%
newhat support	48	48	50	48
newhat oppose	8	7	8	9
ongly oppose	4	5	5	2
n't know	13	11	11	14
port (Net)	75%	77%	77%	75%
oose (Net)	12	12	13	11

Some people want to make this same change to the private or commercial insurance market, in addition to Medicare. That is, all insurance companies, not just those serving Medicare recipients, would be required to apply prescription drug rebates directly to the out of pocket costs for pharmacy customers.

It is estimated that people would pay a reduced amount for the prescription medicines that they pick up at the pharmacy, and insurance premiums for everyone may increase by a few dollars a month.

#### 6. Knowing this, do you support or oppose this proposal?

	Total	Democrat	Republican	Independent
ongly support	22%	27%	22%	20%
newhat support	45	46	44	47
newhat oppose	13	10	15	12
ongly oppose	5	4	6	3
n't know	16	13	13	18
port (Net)	66%	72%	66%	67%
pose (Net)	17	15	21	16

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

+1 202 463-7300

Tel:

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



Address: 2020 K Street NW, Suite 410

Washington, DC 20006

Tel: +1 202 463-7300

Contact: Chris Jackson

Vice President, U.S., Ipsos Public Affairs



Tel:

### Press Release - continued -

10. Which of the following impacts of this proposal are you most concerned about?

	Total	Democrat	Republican	Independent
Some medicines not				
being covered by	43%	46%	41%	46%
Medicare				
Having to use				
'step-therapy,' where				
patients are	17	16	19	15
prescribed cheaper	1/	16	19	15
medicines first as a				
way to save money				
American patients				
having to wait longer				
to access	16	16	18	14
experimental or new				
treatments				
Needing prior				
authorization where				
you get permission				
from your doctor and	15	16	15	13
insurer to obtain a				
specific prescription				
medicine				
None of these	10	6	7	12

11. How easy or difficult is it to understand the cost of the care received at the hospital? For example, finding the menu of hospital fees (called a chargemaster) that shows how much the hospital charges for specific types of care.

	Total	Democrat	Republican	Independent
y easy	5%	6%	4%	5%
newhat easy	18	22	17	16
newhat difficult	38	36	40	38
ongly difficult	27	27	30	27
n't know	12	9	10	14
y (Net)	23%	28%	21%	20%
ficult (Net)	65	64	69	66

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



Address: 2020 K Street NW, Suite 410

Washington, DC 20006

Tel: +1 202 463-7300

Contact: Chris Jackson

Vice President, U.S., Ipsos Public Affairs



- 12. How concerning, if at all, are each of the following hospital billing practices? (Select one for each)
  - a. Total concerning

	Total	Democrat	Republican	Independent
Surprise bills from hospitals.	91%	92%	94%	90%
Allowing individual doctors to be out-of-network, thereby charging higher prices, even if the hospital as a whole is in-network for the patient.	88%	88%	90%	89%
Make it difficult for consumers to find the hospital chargemaster, which is the document that shows how much they charge for care.	88%	88%	89%	88%
Make it difficult for patients to receive itemized bills for the care they received.	87%	88%	90%	85%

c. Allowing individual doctors to be out-of-network, thereby charging higher prices, even if the hospital as a whole is in-network for the patient.

	Total	Democrat	Republican	Independent
y concerning	62%	62%	64%	62%
newhat concerning	27	26	26	26
t that concerning	6	6	5	6
concerning at all	1	2	1	0
n't know	5	4	4	6
ncerning (Net)	88%	88%	90%	89%
concerning (Net)	7	8	6	6

d. Make it difficult for consumers to find the hospital chargemaster, which is the document that shows how much they charge for care.

	Total	Democrat	Republican	Independent
y concerning	54%	56%	53%	54%
newhat concerning	34	33	36	34
t that concerning	6	5	6	5
t concerning at all	1	2	2	1

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

+1 202 463-7300

Tel:

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



n't know	6	5	3	6
ncerning (Net)	88%	88%	89%	88%
t concerning (Net)	7	7	8	6

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Tel: +1 202 463-7300

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



e. Make it difficult for patients to receive itemized bills for the care they received.

	Total	Democrat	Republican	Independent
y concerning	57%	59%	58%	54%
newhat concerning	30	29	31	30
t that concerning	7	7	6	7
t concerning at all	2	3	2	1
n't know	5	2	3	7
ncerning (Net)	87%	88%	90%	85%
t concerning (Net)	8	10	8	9

#### f. Surprise bills from hospitals.

	Total	Democrat	Republican	Independent
y concerning	72%	73%	76%	70%
newhat concerning	19	20	18	19
t that concerning	4	4	3	5
t concerning at all	1	2	1	1
n't know	3	1	3	4
ncerning (Net)	91%	92%	94%	90%
t concerning (Net)	6	6	4	7

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 *Vice President, U.S., Ipsos Public Affairs* 



Tel:

### Press Release - continued -

13. The following are a list of proposals that may make hospital billing more transparent. Which two to three do you most support in thinking about how they impact you and your family? (Select up to three)

	Total	Democrat	Republican	Independent
Put a cap on the amount that hospitals can mark-up their medicine prices	60%	58%	64%	60%
Require hospitals to send the patient an itemized bill after care	43	40	50	41
In non-emergency cases, require hospitals to tell patients in advance what the cost of service will be	42	39	45	44
Create a clear definition of which hospitals qualify for discounted medicines so that wealthy health systems cannot take advantage of programs meant to help poor systems provide care	30	34	24	31
Fine hospitals that do not post their prices in an easily findable and searchable format	22	22	23	20
Require greater levels of regulation for hospitals where they are the only health provider to protect patients	20	24	16	19
Expand existing reporting requirements to see how much profit hospitals make on medicines.	16	16	17	16
Discourage hospital mergers that eliminate competition in certain areas	14	12	18	15
None of these	8%	8%	4%	10%

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 *Vice President, U.S., Ipsos Public Affairs* 



Address: 2020 K Street NW, Suite 410

Washington, DC 20006

Tel: +1 202 463-7300

Contact: Chris Jackson

Vice President, U.S., Ipsos Public Affairs



The next few questions are about health insurance...

14. Which policy do you think would benefit you and your family more?

	Total	Democrat	Republican	Independent
Single Payer / Medicare for All	36%	44%	29%	35%
Improvements to the Affordable Care Act/Obamacare	28	37	17	31
Neither of these	36	20	54	35

- 15. Here are some things that you might learn about single payer/Medicare for all. Would each of these be a good or bad thing for you and your family?
  - a. Total good thing

	Total	Democrat	Republican	Independent
It would eliminate private insurers and have the government be the single entity that pays for doctor and hospital bills.	37%	52%	24%	35%
You would no longer pay health insurance premiums, but taxes would go up to pay for the new program.	34	48	22	34
It would limit patient access to certain health provider networks and medicine choices.	10	12	9	10

b. It would eliminate private insurers and have the government be the single entity that pays for doctor and hospital bills.

	Total	Democrat	Republican	Independent
Good thing	37%	52%	24%	35%
Bad thing	39	23	63	38
Don't know	25	25	14	28

c. You would no longer pay health insurance premiums, but taxes would go up to pay for the new program.

Total	Democrat	Republican	Independent
<u>'</u>		•	1

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



Good thing	34%	48%	22%	34%
Bad thing	41	28	61	39
Don't know	25	24	17	27

2020 K Street NW, Suite 410 Contact: Address:

Chris Jackson Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



Tel:

### Press Release - continued -

d. It would limit patient access to certain health provider networks and medicine choices.

	Total	Democrat	Republican	Independent
Good thing	10%	12%	9%	10%
Bad thing	74	72	80	72
Don't know	17	16	12	18

16. Sometimes people change their mind after learning more. Which policy would benefit you and your family more?

	Total	Democrat	Republican	Independent
Single Payer / Medicare for All	31%	43%	24%	29%
Improvements to the Affordable Care Act/Obamacare	30	37	18	35
Neither of these	38	20	58	36

Now we are going to show you a series of pairs of health care policies. For each pair, please select the one that would be better for you and your family.

#### 17. Which of these two would you prefer?

	Total	Democrat	Republican	Independent
Banning all health plans that charge consumers more based on sex, health status, age, or deny coverage for preexisting conditions	36%	41%	32%	35%
Requiring all health plans cover essential health benefits, such as hospitalization, mental health services, maternity care, and coverage for prescription drugs. This may raise monthly premiums but would result in lower out-of-pocket costs at the time of care.	64	59	68	65

Address: 2020 K Street NW, Suite 410 Contact: **Chris Jackson** 

> Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs

> > Email: chris.jackson@ipsos.com +1 202 420-2025

+1 202 463-7300 Tel:



#### 18. Which of these two would you prefer?

	Total	Democrat	Republican	Independent
Requiring hospitals, doctors, and other health care providers to publicly disclose the secretly negotiated prices they charge insurance companies for services to make the national costs of health care more transparent	56%	59%	55%	57%
Prevent hospitals from hiding their chargemasters, which is the document that shows how much they charge for care, in hard to locate places on the internet	44	41	45	43

#### 19. Which of these two would you prefer?

	Total	Democrat	Republican	Independent
Prevent insurers from billing patients for out-of-network care they receive while at an in-network hospital	54%	49%	60%	55%
Preventing insurers from being able to deny coverage of emergency room visits	46	51	40	45

#### 21. Which of these two would you prefer?

Tel: +1 202 463-7300

	Total	Democrat	Republican	Independent
Ensuring drug rebates are passed directly to the consumer	74%	75%	75%	74%
Requiring drug coupons to count toward consumers' insurance deductibles	26	25	25	26

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 *Vice President, U.S., Ipsos Public Affairs* 



#### 22. Are you currently covered by any of the following types of health insurance or health coverage plans?

	Total	Democrat	Republican	Independent
Insurance through a current or former employer or union	45%	46%	52%	42%
Insurance purchased directly from an insurance company	9	10	9	9
Medicare	14	13	17	13
Medicaid, Medical Assistance, or any kind of government-assistance plan for those with low income or a disability	14	17	7	17
TRICARE or other military health care	2	2	3	2
VA	2	2	2	2
Indian Health Service	0	-	1	0
Other (Please specify)	3	3	2	4
Uninsured	8	6	5	10
Don't know	3	2	2	3

#### 23. How would you rate your health care overall?

	Total	Democrat	Republican	Independent
Very good	26%	26%	31%	26%
Good	44	45	45	43
Fair	22	22	17	23
Poor	4	3	3	4
Very Poor	2	2	1	2
Don't know	3	2	2	3
Good (Net)	70%	71%	77%	68%
Poor (Net)	6	5	4	6

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Tel: +1 202 463-7300

Washington, DC 20006 *Vice President, U.S., Ipsos Public Affairs* 



Tel:

+1 202 463-7300

### Press Release - continued -

- 24. In the last year, have you done any of the following?
  - a. Total yes

	Total	Democrat	Republican	Independent
Donated money to a charitable organization	54%	51%	65%	53%
Donated money to an advocacy or political organization	14%	18%	14%	11%
Volunteered for a civic or political organization	13%	15%	14%	11%
Attended a government meeting or town hall	11%	10%	14%	11%
Attended a political rally, march or protest	9%	13%	8%	7%
Written a letter to the editor of your local news outlet	6%	7%	7%	5%

#### 25. Are you currently registered to vote?

	Total	Democrat	Republican	Independent
Yes	84%	92%	92%	81%
No	13	7	7	17
Don't know	2	1	2	2

#### 26. Do you consider yourself a Republican, Democrat or Independent? (Select one)

	Total	Democrat	Republican	Independent
Democrat	33%	100%	-	-
Republican	29	-	100	-
Independent	28	-	-	100
Other	5	-	-	-
Don't know	5	-	-	-

27. In the 2020 presidential election, do you plan to vote for the Democratic or Republican candidate for Congress in your district?

Total	Democrat	Republican	Independent

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



Democratic candidate	36%	84%	3%	22%
Republican candidate	28	3	78	17
Not voting	8	3	3	13
Other	3	1	1	7
Don't know	24	10	16	42

Address: 2020 K Street NW, Suite 410

Washington, DC 20006

Tel: +1 202 463-7300

Contact: Chris Jackson

Vice President, U.S., Ipsos Public Affairs



#### **About the Study**

These are findings from an Ipsos poll conducted March 22-26, 2019. For the survey, a sample of 2,000 adults 18+ from the continental U.S., Alaska and Hawaii were interviewed online in English. The sample includes 601 Republicans, 654 Democrats, and 549 Independents.

The sample for this study was randomly drawn from Ipsos' online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,000, DEFF=1.5, adjusted Confidence Interval=+/- 4.0 percentage points).

The poll also has a credibility interval plus or minus 4.6 percentage points Republicans, 4.4 percentage points for Democrats, and 4.8 for Independents.

For more information about conducting research intended for public release or Ipsos' online polling methodology, please visit our <a href="Public Opinion Polling and Communication">Public Opinion Polling and Communication</a> page where you can download our brochure, see our public release protocol, or contact us.

#### For more information on this news release, please contact:

Chris Jackson Vice President, U.S. Ipsos Public Affairs +1 202 420-2025 chris.jackson@ipsos.com

+1 202 463-7300

Tel:

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs

Email: <a href="mailto:chris.jackson@ipsos.com">chris.jackson@ipsos.com</a>
Tel: +1 202 420-2025



#### **About Ipsos Public Affairs**

Ipsos Public Affairs is a non-partisan, objective, survey-based research practice made up of seasoned professionals. We conduct strategic research initiatives for a diverse number of American and international organizations, based not only on public opinion research, but elite stakeholder, corporate, and media opinion research.

Ipsos has media partnerships with the most prestigious news organizations around the world. Through our media partnerships, Ipsos Public Affairs is a leading source of intelligent information for businesses and professionals in the U.S., Canada, the UK, and internationally. Ipsos Public Affairs is a member of the Ipsos Group, a leading global survey-based market research company. We provide boutique-style customer service and work closely with our clients, while also undertaking global research.

#### **About Ipsos**

Tel:

+1 202 463-7300

Ipsos is an independent market research company controlled and managed by research professionals. Founded in France in 1975, Ipsos has grown into a worldwide research group with a strong presence in all key markets. Ipsos ranks fourth in the global research industry.

With offices in 88 countries, Ipsos delivers insightful expertise across five research specializations: brand, advertising and media; customer loyalty; marketing; public affairs research; and survey management.

Ipsos researchers assess market potential and interpret market trends. They develop and build brands. They help clients build long-term relationships with their customers. They test advertising and study audience responses to various media and they measure public opinion around the globe.

Ipsos has been listed on the Paris Stock Exchange since 1999 and generated global revenues of €1,749.5 million in 2018.

#### **GAME CHANGERS**

« Game Changers » is the Ipsos signature.

At Ipsos we are passionately curious about people, markets, brands and society. We make our changing world easier and faster to navigate and inspire clients to make smarter decisions. We deliver with security, speed, simplicity and substance. We are Game Changers.

Ipsos is listed on Eurolist – NYSE-Euronext.

The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

Address: 2020 K Street NW, Suite 410 Contact: Chris Jackson

Washington, DC 20006 Vice President, U.S., Ipsos Public Affairs



ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

Address: 2020 K Street NW, Suite 410

Washington, DC 20006

Tel: +1 202 463-7300

Contact: Chris Jackson

Vice President, U.S., Ipsos Public Affairs