

Consumers for
Quality Care

Spring 2019 Health Care Policy

April 2019



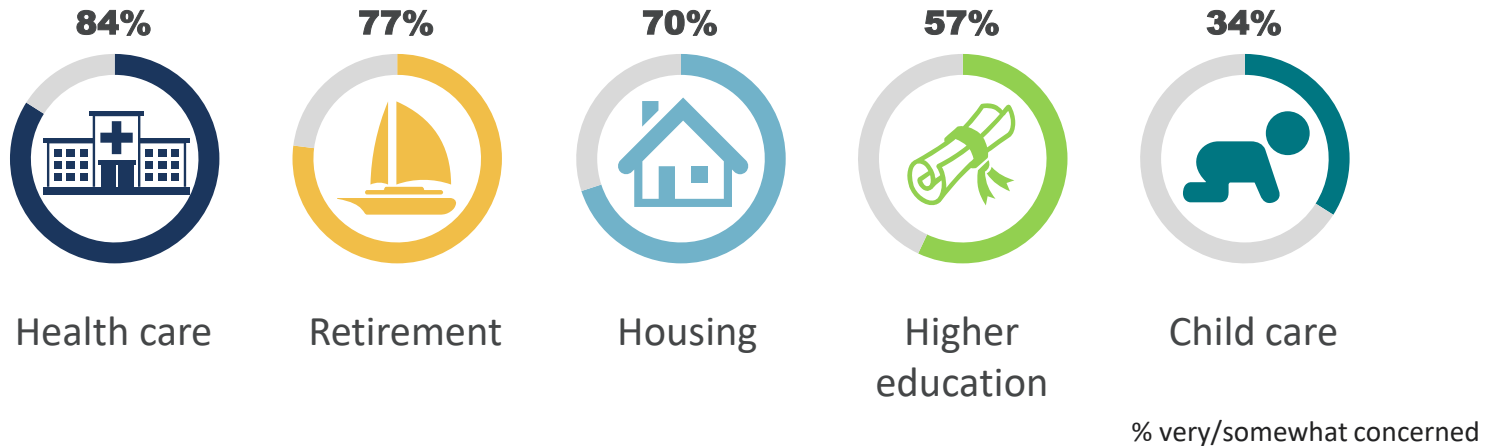
Executive summary

- Americans are almost universally worried about the cost of health care and there is a lot of uncertainty about the topic.
- They want more predictability in their health care costs, and appear to be willing to pay more upfront for higher quality insurance coverage and prescription drug benefits rather than finding ways to save money at an absolute level.
- Americans are often in the dark about costs and struggle to understand the intricacies of pricing across the health care system. Therefore, they focus more on policies and issues that clearly impact them and their pocketbook rather than ‘big picture’ solutions designed to fix the system as a whole.
- We see very little partisan divide on health care policy issues. That is, until they see party symbols or cues.




UNIVERSAL WORRY ABOUT HEALTH CARE

A strong majority of Americans are concerned about the cost of health care – more so than paying for retirement, housing, college, and child care




Q1 How concerned are you, if at all, with the costs of the following?
Base: All Respondents (Total n=2000)

9 in 10 Democrats and Republicans are concerned about the cost of health care



86%
Democrats

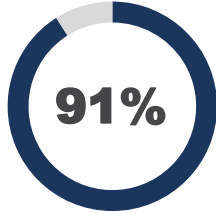


85%
Republicans

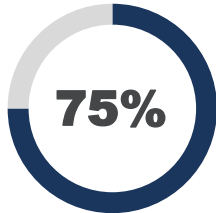


Q1 How concerned are you, if at all, with the costs of the following?
Base: (Democrat n=654, Republican n=601)

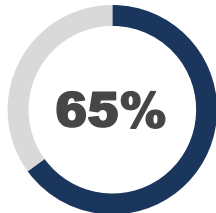
Americans struggle to understand the minutiae of health care costs



Say consumers need to better understand the costs associated with health care



Say medical bills are confusing to understand



Say it is difficult to understand the cost of the care received at the hospital

Q2 How much do you agree or disagree with the following statements?

Q11 How easy or difficult is it to understand the cost of the care received at the hospital?

Base: All Respondents (Total n=2000)



AMERICANS SEEK OUT CERTAINTY IN THEIR HEALTH BILLS

Americans are overwhelmingly more likely to say they may be willing to pay more monthly than skimpy coverage with large fees for treatment

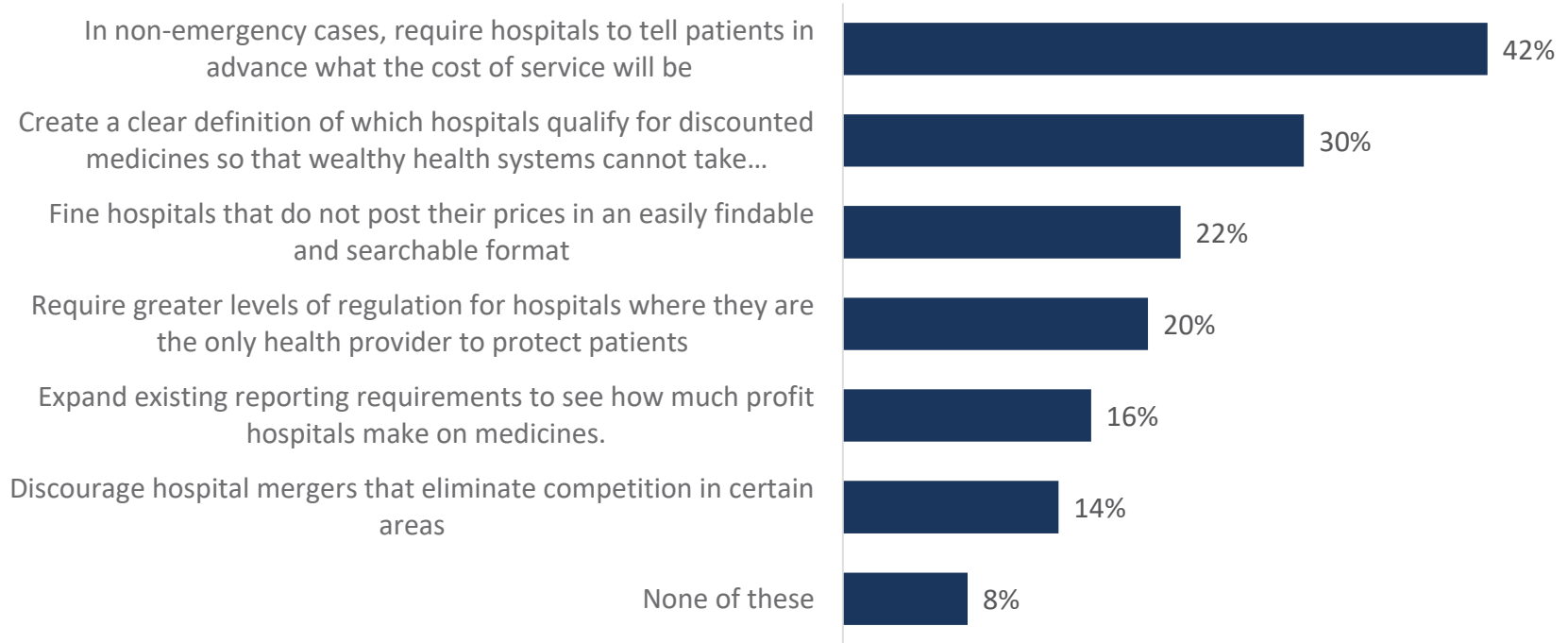


Pay more on a monthly basis for a health plan that has comprehensive coverage with **minimal fees** when you need treatments

Pay less on a monthly basis for a health plan with skimpy coverage and **pay large fees** for needed treatments

Q3 Would you rather...
Base: All Respondents (Total n=2000)
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Patients want to know about the costs upfront



Q13 Which two to three do you most support in thinking about how they impact you and your family?
Base: All Respondents (Total n=2000)



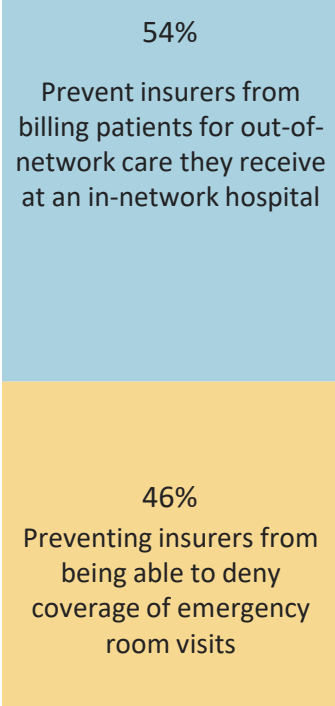
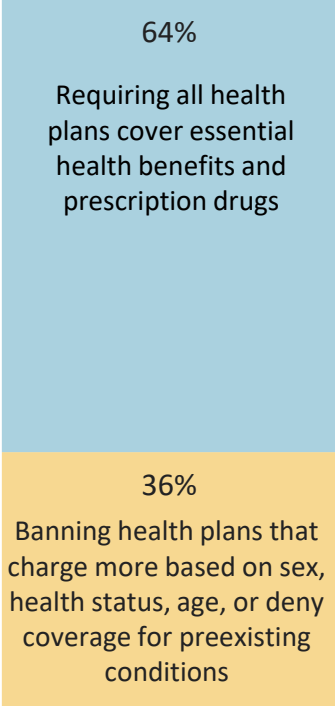
FOCUS ON POLICIES AND ISSUES THAT IMPACT THEIR POCKETBOOK

Americans are more likely to agree with statements when they see a direct impact



Q2 How much do you agree or disagree with the following statements?
Base: All Respondents (Total n=2000)

Americans prefer policies when they can see a clear advantage

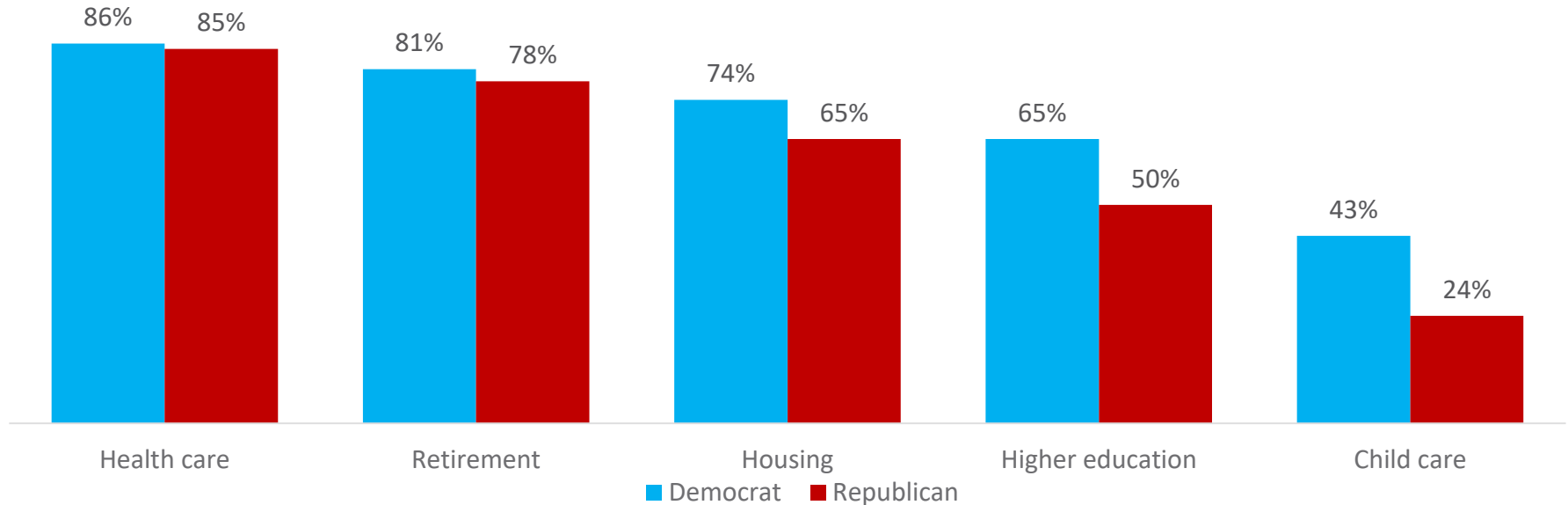


Q17-Q19 Which of these two would you prefer?
Base: All Respondents (Total n=2000)



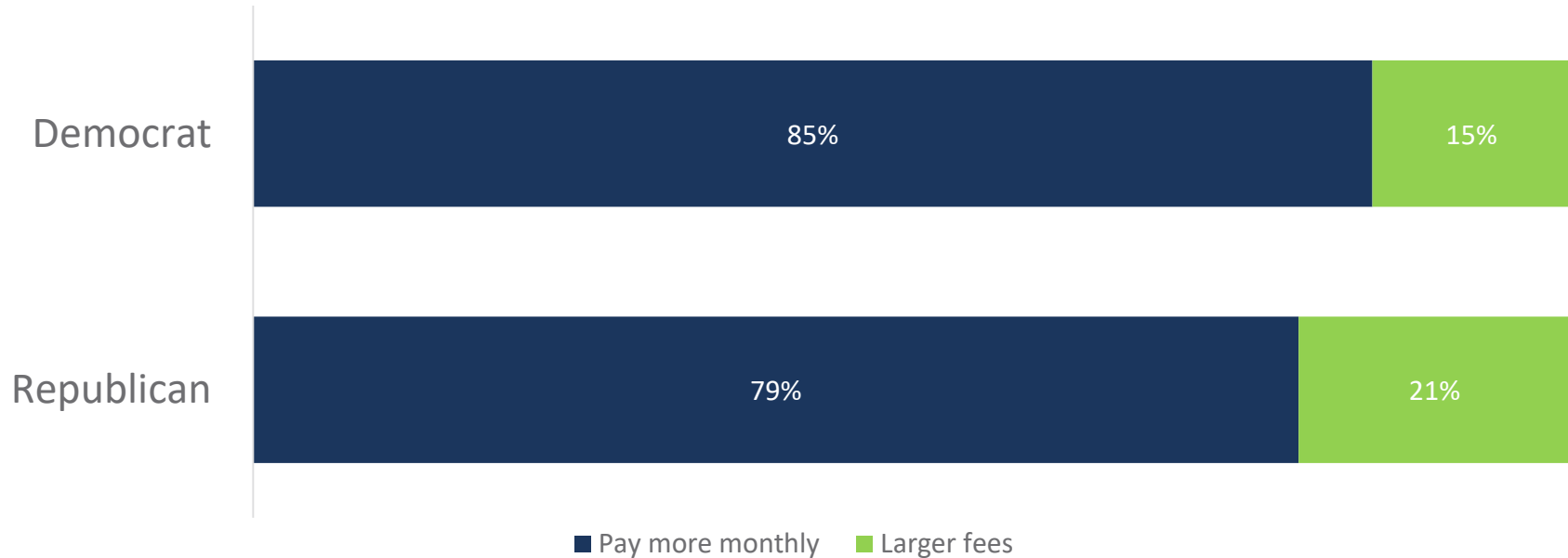
**VERY LITTLE PARTISAN
DIVIDE ON HEALTH CARE
POLICY ISSUES WHEN PARTY
CUES ARE ABSENT**

While their worry differs on some costs, parties are equally worried about health care



Q1 How concerned are you, if at all, with the costs of the following?
Base: (Democrat n=654, Republican n=601)

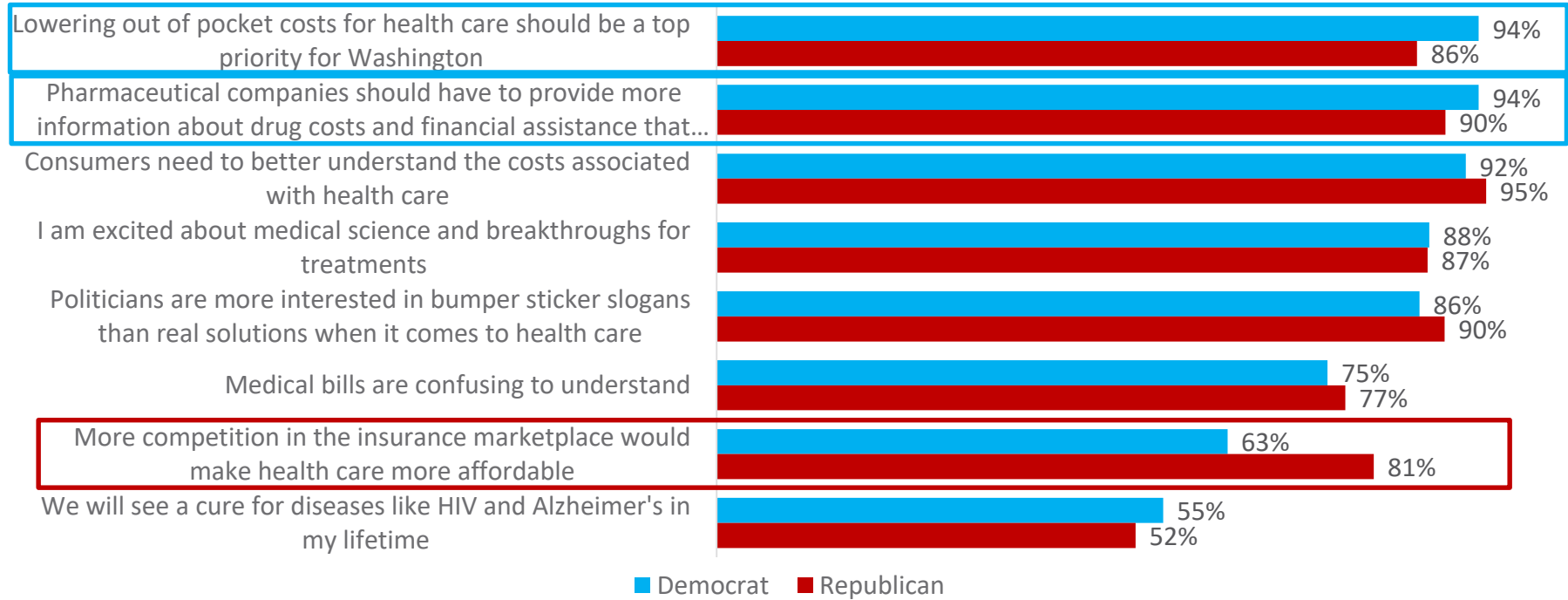
Both parties may be willing to pay more monthly rather than have skimpy coverage



Q3 Would you rather...
Base: (Democrat n=654, Republican n=601)

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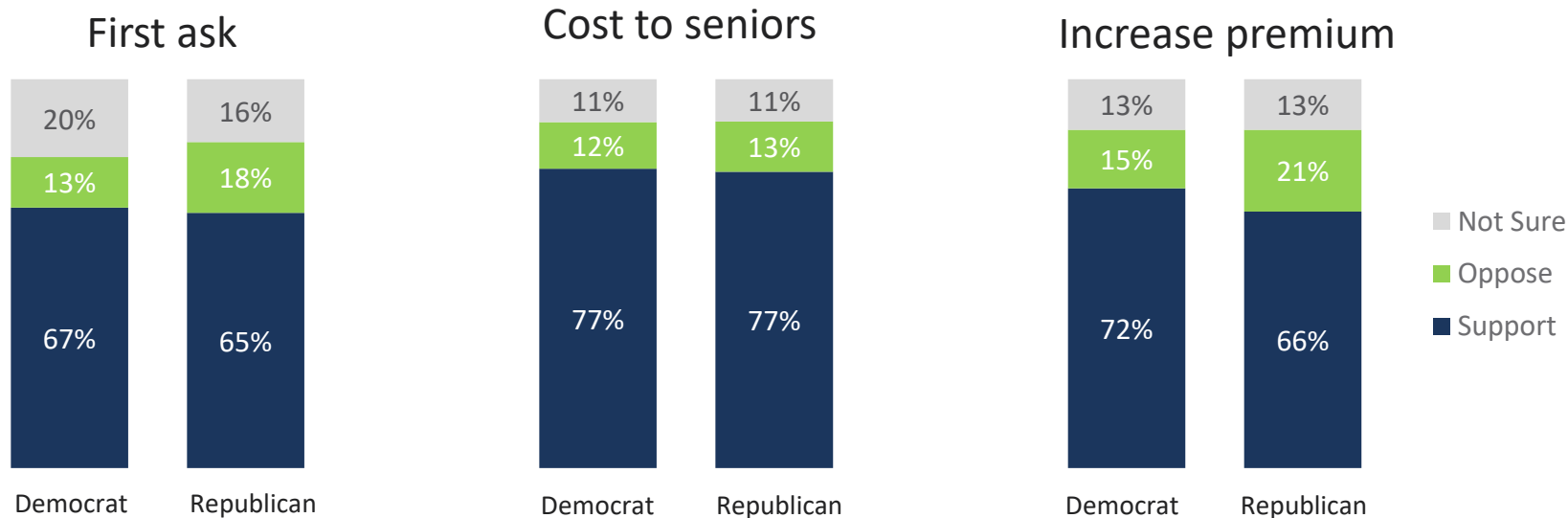
The parties agree with similar statements with a few distinct differences



Q2 How much do you agree or disagree with the following statements?
Base: (Democrat n=654, Republican n=601)

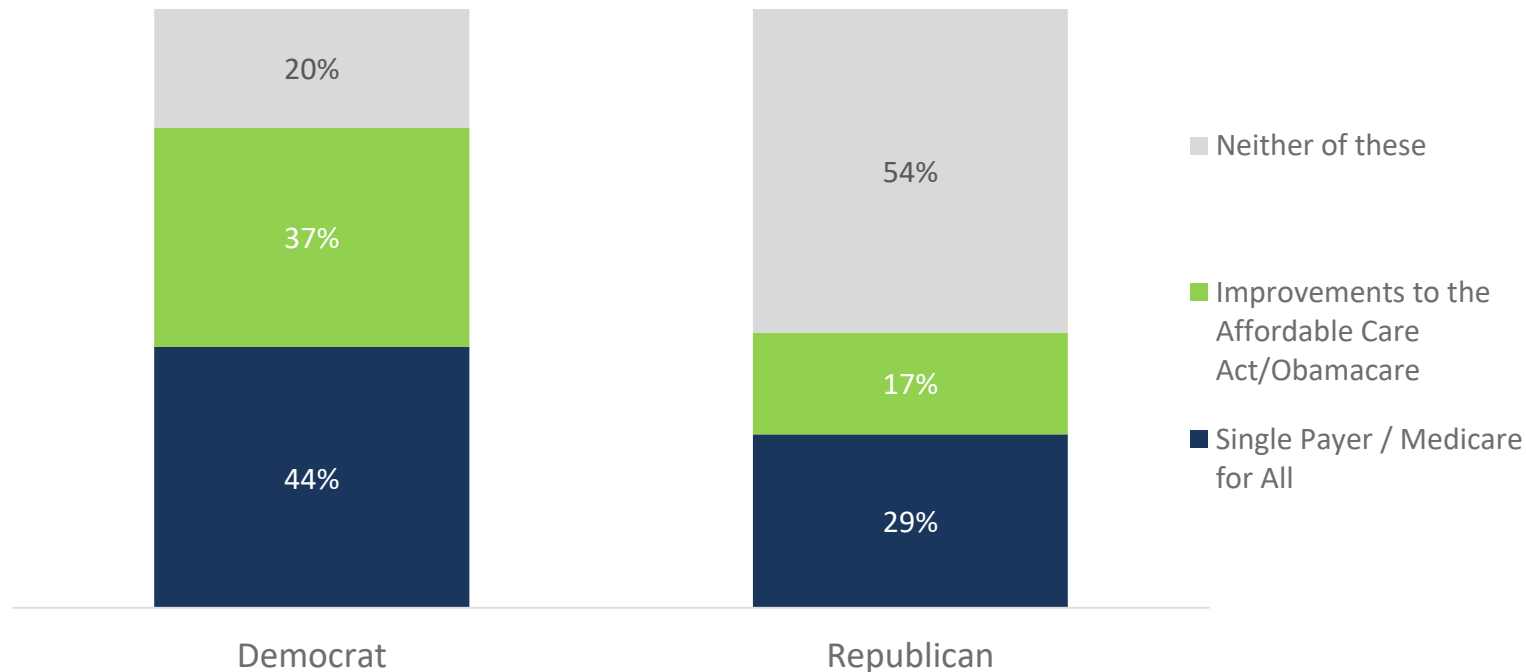
Americans can be influenced on issues they are less familiar with

This new proposal would require insurance companies and pharmacy benefit managers (PBMs) to apply these rebates directly to prescription drug prices lowering the out of pocket price for the individual consumer at the pharmacy rather than lowering premiums for all customers



Q4-Q6 Knowing this, do you support or oppose this proposal?
Base: (Democrat n=654, Republican n=601)

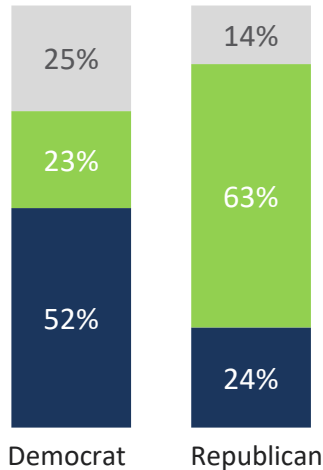
Democrats are divided between ACA and Single payer, while Republicans want something new



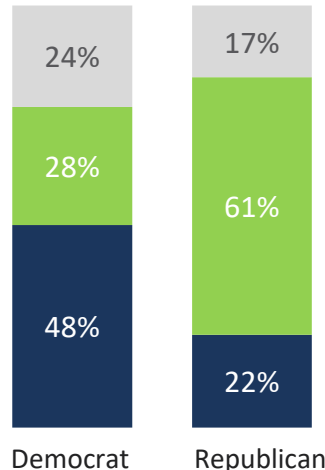
Q14 Which policy do you think would benefit you and your family more?
Base: (Democrat n=654, Republican n=601)

Democrats and Republicans have opposing views on what is good for their family but agree that limited access would be bad

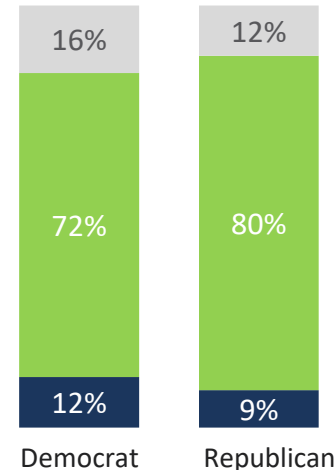
It would eliminate private insurers and have the government be the single entity that pays for doctor and hospital bills



You would no longer pay health insurance premiums, but taxes would go up to pay for the new program



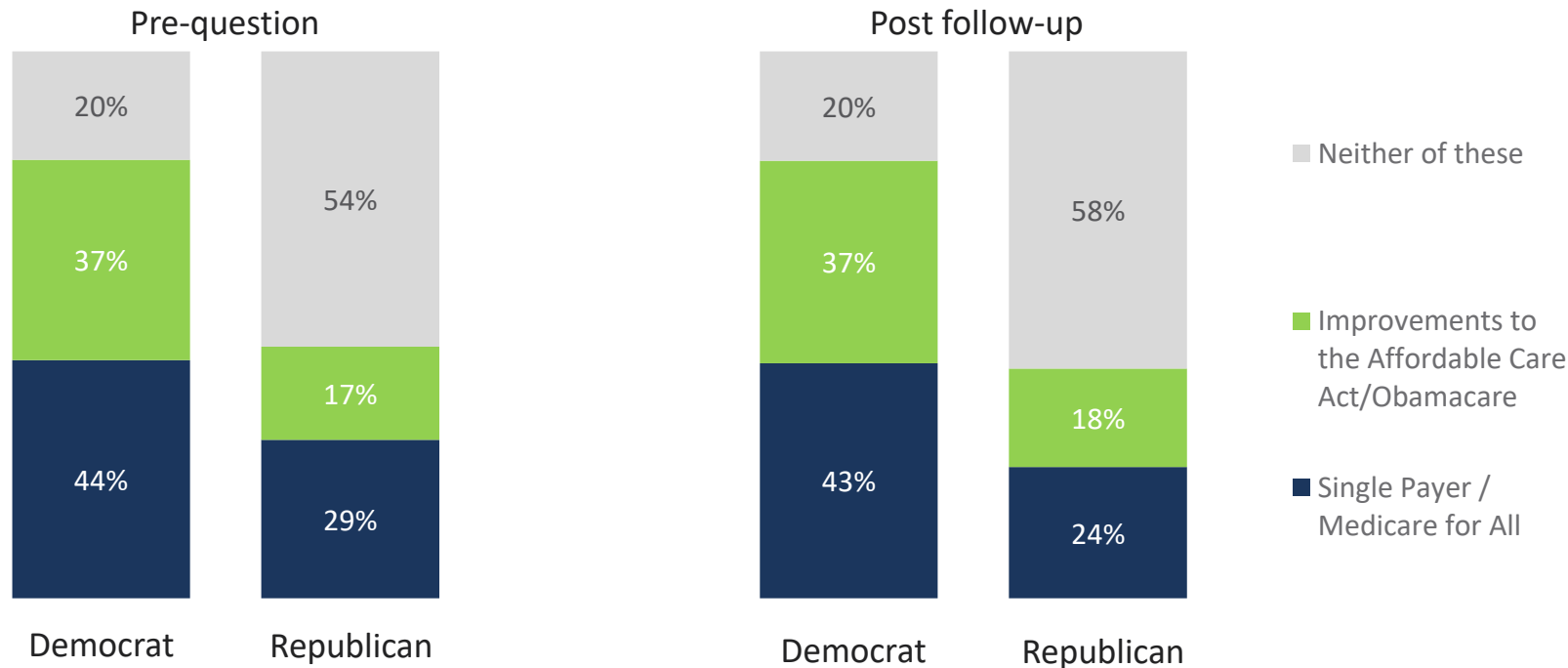
It would limit patient access to certain health provider networks and medicine choices



■ Don't know
■ Bad thing
■ Good thing

Q15 Would each of these be a good or bad thing for you and your family?
 Base: (Democrat n=654, Republican n=601)

Democrats and Republicans are fixed in their opinions on the best system for their family



Q14/Q16 Which policy do you think would benefit you and your family more?
Base: (Democrat n=654, Republican n=601)

Any questions or comments?

Methodology

Online interviewing

These are findings from an Ipsos poll conducted March 22-26, 2018 on behalf of Consumers for Quality Care. For the survey, a sample of 2,000 adults age 18+ from the continental U.S., Alaska and Hawaii. Interview was conducted online in English.

The sample for this study was randomly drawn from Ipsos's online panel (see link below for more info on "Access Panels and Recruitment"), partner online panel sources, and "river" sampling (see link below for more info on the Ipsos "Ampario Overview" sample method) and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2016 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.7 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,730$, $DEFF=1.5$, adjusted Confidence Interval=4.2).

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