

# Voters' Health Care Priorities

Survey of Florida Likely Voters

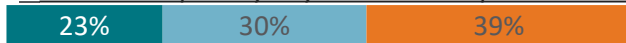
## Florida Voters Say Fixing Health Care Is a Top Priority

- Florida voters say health care is one of the top-two issues informing their vote this November.
- About 9 in 10 say improving health care should be a “top” or “major” priority for elected officials and they want them to do more to improve health care.
- Florida voters desire lower health fees and want their out-of-pocket costs to be more predictable.
- They want politicians and the private sector industry leaders to focus on policy reforms that make the health care system more affordable and the cost more transparent to consumers.

## Voters want health care to be a priority

How much improving health care...

...is a **current** priority to your elected representatives

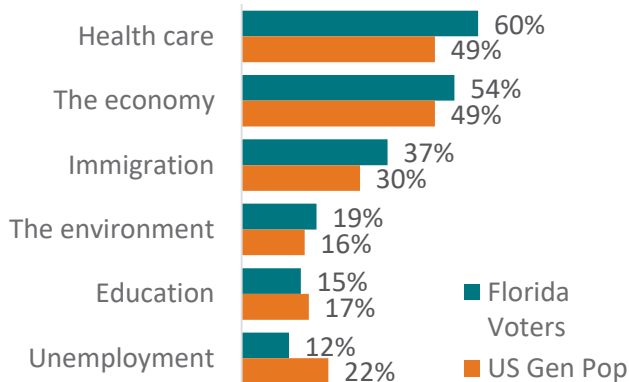


...**should be** a priority to your officials



■ Top priority ■ Major priority ■ Low/No priority

## The most important issues on voters' minds



## Voters are frustrated by health costs

Percentage of voters frustrated by the following

- 73%** Hospital fees and unexpected hospital bills
- 70%** Insurance costs, like premiums, copays and deductibles
- 66%** Out-of-pocket costs for prescription drugs
- 58%** Insurance does not cover emergency room or urgent care visits

## Voters want transparency in costs

Percent of voters who want more of the following

- 85%** Clarity on what health care providers and medicines are **covered by your insurance**
- 82%** Clarity on **out of pocket costs at hospitals**
- 80%** Information on how often and why specific health treatments prescribed by a doctor **are denied by insurers**
- 78%** Clarity on **out of pocket costs for prescriptions**

## Broad support for real solutions

Percentage of voters want the following changes

- 95%** **Pharmacists** should be able to **inform customers** at the point-of-sale of ways to **save money** on a prescription
- 91%** **Pharmaceutical companies, hospitals, and health insurers** should be more **transparent** about the **cost and access** to health care
- 88%** **Pharmaceutical companies** should have to provide information about **drug costs and financial assistance** available to **patients**
- 82%** **Insurance companies** should not be able to **prevent patients** from reaching their **insurance deductible**

These are findings from an Ipsos poll conducted October 4-11, 2018 on behalf of Consumers for Quality Care. A sample of 250 likely voters in Florida were interviewed online.