Florida Voters Say Fixing Health Care Is a Top Priority

- Florida voters say health care is one of the top-two issues informing their vote this November.
- About 9 in 10 say improving health care should be a “top” or “major” priority for elected officials and they want them to do more to improve health care.
- Florida voters desire lower health fees and want their out-of-pocket costs to be more predictable.
- They want politicians and the private sector industry leaders to focus on policy reforms that make the health care system more affordable and the cost more transparent to consumers.

Voters want health care to be a priority

<table>
<thead>
<tr>
<th>How much improving health care...</th>
<th>Top priority</th>
<th>Major priority</th>
<th>Low/No priority</th>
</tr>
</thead>
<tbody>
<tr>
<td>&quot;is a current priority to your elected representatives&quot;</td>
<td>23%</td>
<td>30%</td>
<td>39%</td>
</tr>
</tbody>
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<td>&quot;should be a priority to your officials&quot;</td>
<td>42%</td>
<td>47%</td>
<td>9%</td>
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</tbody>
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The most important issues on voters’ minds

- Health care: 60% (49%)
- The economy: 54% (49%)
- Immigration: 37% (30%)
- The environment: 19% (16%)
- Education: 15% (17%)
- Unemployment: 12% (22%)

Voters want transparency in costs

- Clarity on what health care providers and medicines are covered by your insurance: 85%
- Clarity on out of pocket costs at hospitals: 82%
- Information on how often and why specific health treatments prescribed by a doctor are denied by insurers: 80%
- Clarity on out of pocket costs for prescriptions: 78%

Broad support for real solutions

- Pharmacists should be able to inform customers at the point-of-sale of ways to save money on a prescription: 95%
- Pharmaceutical companies, hospitals, and health insurers should be more transparent about the cost and access to health care: 91%
- Pharmaceutical companies should have to provide information about drug costs and financial assistance available to patients: 88%
- Insurance companies should not be able to prevent patients from reaching their insurance deductible: 82%

Voters are frustrated by health costs

- Hospital fees and unexpected hospital bills: 73%
- Insurance costs, like premiums, copays and deductibles: 70%
- Out-of-pocket costs for prescription drugs: 66%
- Insurance does not cover emergency room or urgent care visits: 58%

These are findings from an Ipsos poll conducted October 4-11, 2018 on behalf of Consumers for Quality Care. A sample of 250 likely voters in Florida were interviewed online.