Voters’ Health Care Priorities
Survey of Michigan Likely Voters

Michigan Voters Say Fixing Health Care Is a Top Priority

- Michigan voters say health care is one of the top-two issues informing their vote this November.
- About 9 in 10 say improving health care should be a “top” or “major” priority for elected officials and they want them to do more to improve health care.
- Michigan voters desire lower health fees and want their out-of-pocket costs to be more predictable.
- They want politicians and the private sector industry leaders to focus on policy reforms that make the health care system more affordable and the cost more transparent to consumers.

Voters want health care to be a priority

How much improving health care... is a current priority to your elected representatives

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<th>Top priority</th>
<th>Major priority</th>
<th>Low/No priority</th>
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<tbody>
<tr>
<td>25%</td>
<td>32%</td>
<td>33%</td>
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...should be a priority to your officials

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<td>42%</td>
<td>51%</td>
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The most important issues on voters’ minds

- Health care: 49%
- The economy: 48%
- Immigration: 32%
- The environment: 19%
- Education: 15%
- Unemployment: 11%

Voters want transparency in costs

- 87% Clarity on out of pocket costs at hospitals
- 86% Clarity on what health care providers and medicines are covered by your insurance
- 80% Clarity on out of pocket costs for prescriptions
- 78% Information on how often and why specific health treatments prescribed by a doctor are denied by insurers

Broad support for real solutions

- 94% Pharmacists should be able to inform customers at the point-of-sale of ways to save money on a prescription
- 92% Pharmaceutical companies should have to provide information about drug costs and financial assistance available to patients
- 87% Pharmaceutical companies, hospitals, and health insurers should be more transparent about the cost and access to health care
- 80% Insurance companies should not be able to prevent patients from reaching their insurance deductible

Voters are frustrated by health costs

- 76% Hospital fees and unexpected hospital bills
- 75% Insurance costs, like premiums, copays and deductibles
- 66% Out-of-pocket costs for prescription drugs
- 58% Out-of-pocket costs for routine visits to a doctor

These are findings from an Ipsos poll conducted October 4-11, 2018 on behalf of Consumers for Quality Care. A sample of 250 likely voters in Michigan were interviewed online.